

I totally swiped these two emails from my BFF Bedros Keuilian, and they totally rock.

On the first day, upgrade them to an additional 7 days free, as long as they agree to stay aboard the month-to-month program at the regular auto-debit price. (Use the 21-day rapid fat loss boot camp up-sell agreement.)

Sub: *The 21 day fitness solution*

Hey, (NAME) here,

I've been getting a lot of emails asking if we have fast solution to help with the shrinking the waist, hips and buns area...

... while there is no quick fix (I don't care what the infomercials claim) I did go to the drawing board and crafted a new 21 day rapid fat loss program that's right up your alley – if you want fast results.

You probably know that Chino Hills boot camp is pretty much full, but we do have room for another small group so I thought I'd let you know that my NEW 21 Day Rapid Fat Loss program starts Monday, September 8th and the best part is that the 21 day program is discounted to only \$157 and INCLUDES a 21 day meal plan program.

The only catch is that the camp is almost full and we can only take on 12 more participates. So if you're ready to fit into your skinny jeans again and want to firm and tone your body all while dropping inches and pounds then make sure to register for our 21 Day Rapid Fat Loss Bootcamp. Here's how to register...

*Just call my office at 909.606.2541 and let Marilyn know that you want in on the 21 Day Rapid Fat Loss Bootcamp and she'll get you all dialed and ready for Monday or just go to this special 21 Day registration page: << **ENTER URL HERE** >>*

The class will take place Monday – Friday at 9:00 AM at Butterfield Ranch Park in Chino Hills.

Looking forward to seeing you there!

Bedros Keuilian

909.606.2541

P.S. Like I said we only have room for 12 more participants for the 21 Day Rapid Fat Loss program and since this email is going out to 642 local residents I'm sure it will fill out quickly.

****Email Two** (THREE DAYS LATER)**

Sub: *Bad News...*

Hi, Bedros here again,

Three days ago I told you about my new 21 Day Rapid Fat Loss Program that start Monday the 8th. Well, the response to my 21 day rapid fat loss bootcamp has been huge.

I have more information for those of you who want to start this fun 21 day life changing program. Here's the deal. We only had room for 12 new participant (as this camp will run concurrent within our existing bootcamp)...now there's only 4 spots remaining.

The 21 day rapid fat loss boot camp is an outdoor fitness bootcamp that will last (three weeks) and starts Monday September 8th. The best results will come if you attend 3-5 days per week. Call in sick to work for those three weeks if you have to :-) (just kidding)

Since it's a group class everyone will participate at their own level so it doesn't matter what shape you're in... you're going to get amazing results during these 21 days.

Here's what you need to know:

- *Bootcamp times will be 9:00 AM Monday – through Friday at Butterfield Ranch park in Chino Hills. (We*

- We're cutting the cost from our regular class price of \$299 down to only \$157 for this special 21 day bootcamp.
- We're also including a free 21 day personalized, calorie and life style specific meal plan to help you get even faster results.

Since the response to this was bigger than I anticipated and since we only have room for 4 more participants we are doing the registration on a first "call" first serve basis. We want to get everyone registered for this 21 day fun fest as soon as possible. So here is what you need to do to get in on the action.

Pick up the phone and call 909.606.2541 and Marilyn will get you registered and squared away. Or go to this special webpage <<ENTER URL HERE >> I have set up and register there. Remember, there are only 4 spots available so it's all about first come first serve.

*Committed to your success,
Bedros Keuilian
909.606.2541*